

IT'S SMART

FREE BUYER SERVICES – *designed to make your Show experience easy and productive*

Tools and services to help you plan and prepare for the Show

- Free entrance badges (*pre-registration required*)
- Housewares Connect 365 online Show planner
- Pre-Show guides and magazines with Show info, tips and inspiration
- Invitation letters for U.S. visa
- International offices and representatives around the world, happy to help you with questions about the Show

Onsite services supporting productive networking and sourcing

- IH+HS mobile app – the Housewares Connect 365 search and planning tool for your mobile phone
- Show directories
- Convenient shuttle bus service from participating hotels
- Daily buyers' lunch
- Wi-Fi
- International Business Center with meeting rooms and refreshments
- On-site product locators
- Buyers Clubs for relaxation and refreshments
- New Product Showcases, with scanning for post-Show follow-up

Value-adding education and events to maximize your Show experience

- Over two dozen seminars on trends & design, visual merchandising and branding, retail success factors and consumer preferences
- Inspiring displays from color trends to the best retail practices and from award-winning design to the latest new product innovations
- Consultation opportunities with social media and digital marketing experts
- Networking events and receptions - international buyers invited!
- Chicago Retail Tour – a U.S. retail overview and tour visiting key home and housewares retailers in suburban Chicago (*pre-registration required*)

www.housewares.org/show/register-plan

Learn more about the over 2,200 U.S. and international exhibitors online!

- **Navigate** Show exhibitors, get in-touch and stay in-touch, year-round
- **Search** for new products and Show events
- **View** product catalogs, photos, videos and more
- **Create** your own personal briefcase with your saved searches, schedules, notes and customized floor plans

housewares
connect 365
search, plan and communicate

www.housewares.org/housewaresconnect365



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Useful Services and Tips – to help you plan your travel to Chicago

Special Hotel Deals

- Show hotels located in downtown Chicago, convenient to restaurants, attractions and retail destinations
- Negotiated hotel rates – with savings of up to 60%
- Special incentives at official Show hotels for Show attendees

Great Availability of Flights

- Direct flights and regular connections from around the world
- Convenient connections within the US, Canada and Latin America, making it easy to combine a visit to the Show with other destinations in the Americas

Chicago Information and Resources

- Special online guides and planning tools – www.choosechicago.com
- A Chicago Retail Guide and maps to help you find most interesting home and housewares retailers in central Chicago

For more information visit
www.housewares.org

Hotel	Early Bird Rate thru 1/1/18 Single/Double	Standard Rate after 1/1/18 Single/Double
Allerton - A Warwick Hotel	\$129/\$129*	\$139/\$139*
Ambassador Chicago	\$149/\$149*	\$154/\$154*
Fairfield Inn & Suites	n/a	\$154/\$154
Four Seasons Chicago	\$229/\$249	\$234/\$254
Hampton Inn & Suites	\$164/\$164	\$169/\$169
Holiday Inn Mart Plaza	\$155/\$155	\$160/\$160
Homewood Suites	\$169/\$169	\$179/\$179
Hotel Cass - A Holiday Inn Express	n/a	\$128/\$128
InterContinental Chicago	\$179/\$179	\$199/\$199
Langham Chicago	\$258/\$258	\$279/\$279
Millennium Knickerbocker Hotel Chicago	\$135/\$135	\$145/\$145
Peninsula Chicago	\$307/\$334*	\$317/\$344*
Radisson Blu Aqua Hotel Chicago	\$174/\$174	\$186/\$186
Ritz Carlton Chicago	\$219/\$219*	\$229/\$229*
Sheraton Grand Chicago	\$165/\$165*	\$179/\$179*
Sofitel Chicago	\$195/\$195	\$205/\$205
Swissotel Chicago	\$179/\$189	\$189/\$199
Virgin Chicago	\$169/\$169	\$174/\$174
W City Center	n/a	\$187/\$187
Westin Michigan Avenue	\$189/\$189	\$199/\$199

* Double Occupancy rooms with two beds may be at a higher rate



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