

A winning HOME

We celebrate Canada's recipient of the 2020 Global Innovator Award for retail excellence – HOME on water st. in St. John's, Newfoundland

Photography by Dave Howells



From the moment you walk into HOME on water st., you are overwhelmed by the abundance of colour and shape and texture. With artful, carefully constructed merchandising displays, the store is a delight to the senses and packs a visual punch. All products are presented without packaging or price stickers so the item can speak for itself.

Not only do the elaborate displays encourage endless browsing, the customer service provided in-store is second to none. Offering a combination of kitchenware, appliances and whimsical, island-influenced giftware, HOME on water st. is a most deserving recipient of the industry's highest merchandising award.

Owners Peter Alyward and Don Moores (who creates the displays), shown left, will now attend the annual *gia* gala in Chicago on March 14th during the housewares show. They will be honoured alongside 29 other national retail winners, five of whom will ultimately be selected as Global Honourees.



gia global
innovation
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home + housewares
retail excellence

